

Seattle Chapter

## Letter from the President



Dear Seattle EWI Reps,

Summer has finally arrived and I hope each of you have some great vacation plans coming up with your families. I think summer is a busy time of year because we have so much daylight! As I complete projects on my To Do List, I tend to add more projects. Remember to take some time out for yourself, maybe even sit back and daydream a little bit.

Our next chapter meeting will be our Annual Potluck/BBQ at Julie Delano's home. You'll be hearing from Deb Still on what to bring. It's fun to take this time and get connected with each other to share what our hopes are for our Chapter and let each other know

why we joined EWI.

In June we voted for our 2014-2015 Board of Directors and they are:

- President - Lonia Tate-Mason
- VP/President Elect - Julie Gutenplan
- Secretary - Jessica Sweeney
- EWISP/ASIST - Kayla Didier
- Membership - Deborah Still
- Sgt at Arms - Jen Gaspar
- Treasurer - Brenda Galang

The date for our September chapter business meeting has been changed to September 4<sup>th</sup> as was discussed at our March business meeting. Lonia and Julie Gutenplan will be our Delegates at the Leadership Conference Annual Meeting (LCAM). Please be sure to attend as this is our opportunity to vote on the Corporate budget, and proposed changes to EWI bylaws.

I hope you all have been reading Julie Delano's emails about our Chapter Membership Campaign and the Corporate Campaign. We are offering some pretty good deals for new firms to join our chapter.

See you all at Julie's.

**Brenda Galang**  
Chapter President 2012-2014  
BG Print Services

**2013-2014**

**Officers & Directors**

**President**  
Brenda Galang, BG Print Services

**Vice President**  
Lonia Tate-Mason, Ben Bridge Jeweler

**Secretary**  
Jessica Sweeney, Enterprise Holdings

**Treasurer**  
Jessica Sweeney, Enterprise Holdings

**Ways & Means**  
(Open Position)

**EWISP/ASSIST Director**  
Danielle Lay, Hyatt Olive 8

**Membership Director**  
Julie Delano, Pet Partners

**Sergeant-at-Arms**  
Jen Gaspar, Gaspar's Construction

**Programs**  
Deb Still, Transitional Member

**Director At Large**  
Julie Gutenplan,  
Alliant Employee Benefits

**Publications Director**  
Lonia Tate-Mason, Ben Bridge Jeweler

*"Each citizen should play his part in the community according to his individual gifts" Plato*



## **“KEY TRUTHS ABOUT TOUGH TIMES” BY COURTNEY LYNCH**

Leadership can often be painful. The toughest choices we make as leaders connect to people and outcomes we really care about. When you have to make a challenging choice that impacts the people you lead, keep the following in mind:

- There's never a perfect way to deliver bad news. Leadership is not about being perfect; it's about influencing outcomes and inspiring others. Bad news is never welcomed. Bad news delivered honestly, and with as much compassion as possible, is often a critical step to achieving progress. Leaders don't always make people happy, but they can always treat people with dignity.
- Delaying a difficult decision often leads to more pain. When you know what you need to do, set about doing it. Challenges between people rarely get resolved without work, friction, and candor. A timely decision followed by reasoned action is the first step to moving past a challenge.
- Work hard to communicate your decision with care and compassion. Be tough on standards not on people. When someone fails to meet expectations, or a significant change must be communicated, or a consequence has been experienced, emotions run high. Hold yourself accountable to expressing care and concern when engaging in difficult dialogues. Unchecked anger can quickly alienate others.
- Awareness of why you feel what you feel helps to minimize the drama. Explain your feelings to yourself before you try to explain them to another person. With professional disagreements, the more you understand and harness your emotional responses, the better you'll be able to make the choices necessary to achieve positive outcomes.

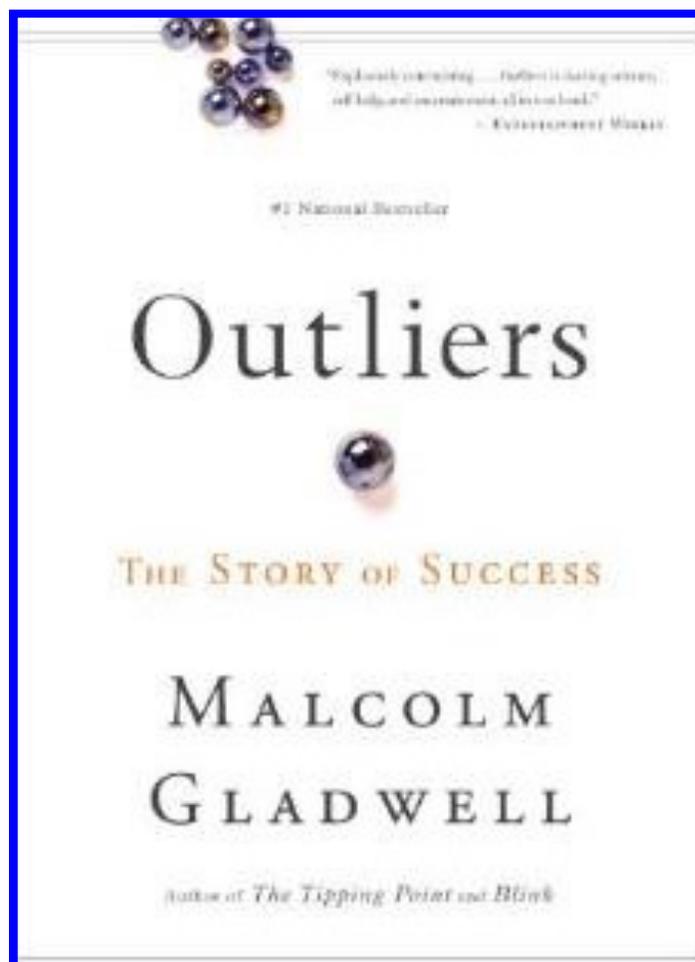
Take comfort in the fact that most progress worth achieving requires discomfort. This is particularly true when we experience challenges in our relationships. The more challenges you experience, the more you'll need to be accountable to demonstrating leadership.

## PROFESSIONAL DEVELOPMENT RECOMMENDED READING

In this stunning new book, Malcolm Gladwell takes us on an intellectual journey through the world of "outliers"--the best and the brightest, the most famous and the most successful. He asks the question: what makes high-achievers different?

His answer is that we pay too much attention to what successful people are like, and too little attention to where they are from: that is, their culture, their family, their generation, and the idiosyncratic experiences of their upbringing. Along the way he explains the secrets of software billionaires, what it takes to be a great soccer player, why Asians are good at math, and what made the Beatles the greatest rock band.

Brilliant and entertaining, *Outliers* is a landmark work that will simultaneously delight and illuminate.



# IT'S BBQ TIME!!

Come and join us for our annual Summer Barbecue! We'll get to know each other better, eat great food, and play some exciting games. We'll meet at 5:30 pm on **Tuesday August 19th** at the home of Julie Delano.



Dinner fee for members is only \$20.00 and guests are free!! So, let's invite a few people and have a wonderful, fun evening BBQ!



CONNECTIONS | CAREERS | COMMUNITY

*Register : [www.ewiseattle.org/dinner-meetings](http://www.ewiseattle.org/dinner-meetings)*

**EWI Seattle | PO Box 2476 | ewiseattle**

***EWI will provide the meat and all members are to bring side dishes. Please let Deb Still know what you would like to bring. Guests, just bring themselves!***

EWI Seattle/PO Box 2476/Seattle, WA 98111-2476/[ewiseattle@gmail.org](mailto:ewiseattle@gmail.org)

## Corporate Scholarship Winner!

### Christine Ta



Hannah Stulberg (2nd Place Winner), Tami BealSlack (Assist Winner) and **Christine Ta (3rd Place Corporate Scholarship Winner!)**

Christine came in second place for an additional \$3,000 through the EWI Corporate scholarship program. I believe this is the second or third time that Seattle EWI had an EWISP or ASSIST candidate to win an additional scholarship from Corporate. Which once again enforces the saying about our Chapter, "We are small, but we are mighty"!

*I was invited to Hazen High School for their Senior Awards Night on June 2, 2014. Christine's advisor invited me personally on Scholarship Night and what an honor it was! Roughly 100 high school seniors attended with friends and family to celebrate all of their accomplishments of their last year at Hazen High School. We each took 4-5 minutes to walk on stage in front of the senior class, faculty, friends, and family to explain our scholarship and the reason the recipient was receiving it. When it was my turn, I gave a brief overview of the mission of EWI Seattle and explained why Christine was so deserving of our award. It was truly a memorable evening, and I was so grateful to be asked to represent our chapter. I just got word last week that Christine was awarded an additional \$3,000 from corporate, and when I spoke with Christine she couldn't be more grateful!*

*Danielle Lay, EWISP/ASSIST Director*

## MEMBERSHIP!!!

Gerry Ebalaroza-Tunell

Co3 Consulting

Welcome to our newest member, Gerry. We are so happy to have her be a part of Seattle EWI!



## PEARLS OF WISDOM

*"When one door of happiness closes, another opens; but often we look so long at the closed door that we do not see the one which has been opened for us."*

*Helen Keller*

## A Teacher's Life Lessons Using A Jar And Some Golf Balls

This is a very important life lesson that a philosophy teacher taught his students.

The teacher cleared off his desk and placed on top of it a few items. One of the items was an empty mason jar. He proceeded to fill up the jar with golf balls until he could fit no more. He looked at the classroom and asked his students if they agree that the jar is full. Every student agreed that the jar was indeed full.

The teacher then picked up a box of small pebbles and poured them into the jar with the golf balls. The pebbles filled all of the openings in between the golf balls. He asked the students if the jar was full. Once again, they agreed.

Now the teacher picked up a bag of sand and poured it into the mason jar. The sand filled in all of the empty space left between the golf balls and pebbles. He asked the class again if the jar was full. The students agreed it was technically full.

Finally, the teacher pulled out two beers from under his desk and poured both of them into the jar filling the empty space between the sand. Now the students began to laugh wondering how far this was going.

The teacher waited until the laughter stopped. "I want you to recognize that this jar represents your life," he started. "The golf balls represent the important things. Your family, children, health, friends, and passions. If everything else was lost and only they remained, your life would still be full.

The pebbles represent the other things in life that matter, such as your job, house and car. The sand---that is everything else. The small stuff. If you put the sand in first, there is no room for the pebbles or golf balls.

The same goes for life. If you spend all of your time and energy on the small stuff, you will never have room for the things that are most important. Pay attention to the important things in your life.

Enjoy time with family. Go to dinner with your spouse. Play games with your kids. There will ALWAYS be time to clean the house or take yourself shopping.

Take care of the golf balls first---the things that really matter. The rest is just sand. You are dismissed."

Before the students left, one shouted out. "You never mentioned what the beer represents!"

The professor smiled and said, "Well I'm glad you asked. The beer just shows you that no matter how full your life may seem, there's always room to have a beer with a friend."

