

WHAT IS EWI?

Founded in 1938, EXECUTIVE WOMEN INTERNATIONAL is an organization which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms;
- Enhancing personal and professional development; and
- Encouraging community involvement.

The firm holds the membership with a key individual, appointed by the firm, serving as the firm's representative. Membership is by invitation only, and is limited to 101 firms in any one Chapter.

The PRIMARY GOALS of EWI representatives are:

- To WORK together for the benefit of the firms they represent and for their own personal growth and advancement through their contacts and exchange of ideas and information with other representatives.
- To DEVELOP leadership qualities and professionalism through participation in the organization's activities and administration, which in turn, increases effectiveness to their firms.
- To CONTRIBUTE to the community through their involvement in educational, civic and cultural activities.

EWI recognizes the increasing value of women in business. It is dedicated to helping its representatives grow in knowledge and responsibility so they may recognize the increasing opportunities available to women in the business and professional world. In so doing, their value increases—to their firms, themselves, and their communities.

The membership cost is \$440. Our monthly meetings are \$35 and have free parking.

For additional membership information contact ewiseattle@gmail.org

HISTORY OF EWI

Executive Women International was established in California in 1938 when Lucille Johnson Perkins recognized the importance and potential of an association of key women working with their executives to promote their firms and improve their community. On April 29th of that year, Articles of Incorporation were filed with the State of California under the name of Executive Secretaries, Inc.

In May 1939, the Los Angeles business community recognized the value of such an organization, and that city's Chapter was chartered, and EWI was on its way. Since then, additional cities throughout the United States, Canada, and Europe have joined, forming a prestigious and exclusive networking organization of key firms and individuals.

During the 30th Annual Meeting of the corporation (May 1977), the organization's name was changed to Executive Women International. This change reflects the international expansion of the organization and recognizes the changing roles of women in business and the diverse careers held by its representatives.

Today, over 1,900 firms, 2200 representatives are members of EWI in 61 Chapters located in major cities in the United States, Canada, and Europe. EWI is the premier organization for networking and leadership development for today's business professionals and their firms.

Milestones in EWI History

- 1938 Executive Secretaries Inc., the forerunner of Executive Women International, held first meeting on March 8
- 1953 *Seattle Chapter was chartered*
- 1964 First Canadian Chapter chartered
- 1975 Organization awarded the first scholarship
- 1977 Name changed to Executive Women International
- 1992 EWI targeted literacy as international philanthropy project
- 1992 EWI's first European Chapter chartered
- 2001 Academy of Leadership offered training in leadership techniques that can be applied in the workplace
- 2004 The Academy Online: Certified Professional Leaders program is launched
- 2006 New Chapter charters in Montgomery, Alabama
- 2008: EWI unveils a new logo and branding to help carry the organizations mission of Connections-Careers-Community.
- 2012: Standards of Excellence introduced to give vision to Chapters & provide a plan for growth.
- 2013: EWI celebrates its 75th year.

MEMBERSHIP CLASSIFICATIONS

EWI is an international organization of leading non-competitive business, governmental agencies, non-profit enterprises, and professional firms.

Each member firm is classified by the nature of its business. Each firm receives a NAICS code that classifies their firm.

You can look up your company's code online for a NAICS code but it's best to ask your Finance department for your NAICS code.

BENEFITS TO MEMBERSHIP

- The firm will be the direct beneficiary of all the advantages accruing to their representative through her Chapter involvement.
- Association with other prestigious firms and executives in the Chapter city and recognition as a leader in its field.
- Increased business relationships through member firm contacts and access to *Connections*, a monthly newsletter, the International membership Directory (a listing of thousands of decision makers), and access to "Members Only" section of the Corporate website.
- An opportunity to become actively involved in the community through the support of the chapter's civic program and philanthropic projects.
- Provides an opportunity for executive women to enhance effectiveness to their firms by providing a platform of new perspectives, a broader outlook and added knowledge gained through association and exchange of ideas with other professional women.
- Provides opportunities for personal growth and development of leadership skills through participation in the Chapter's activities and by taking an active role in the Chapter and Corporate Board of Directors.

Provides continuing education and opportunities for professional growth through seminars, guest speakers and workshops, thereby enhancing their effectiveness to

Benefits continued.....

- their firms. These are provided by our National office and are available to anyone in the member firm!

- Provides access to a network of mutual assistance from more than 1,900 diversified firms, which hold membership in EWI.
- Provides the opportunity to contribute to the welfare of the company through involvement in the Chapter's civic, philanthropic, and scholarship programs.

CORPORATE STRUCTURE

The Corporate office is located in Salt Lake City and is managed by an Executive Director and staff. Elected corporate Officers and Directors govern the organization. All are past Chapter Presidents and are elected to a one-year term. Their major responsibility is to provide leadership and guidance for EWI's geographically separated chapters to effectively meet and handle their common goals and challenges.

The Corporate office maintains communication with each individual EWI member via its quarterly newsletter, *Connections*. Each new member receives theirs within the following month of their membership installation. It contains information on EWI happenings from around the country, upcoming.

Corporate website: www.ewiconnect.org - This website is an excellent tool in locating information about the organization and upcoming events. To obtain your login for the "members only" areas of this website, please contact the corporate office at 801.355.2800 for your personal password.